

Fun Chili Facts

Beaningful Q&A (answers at bottom)

Question No. 1: What U.S. city has three times as many chili parlors as McDonald's restaurants? ¹

Question No. 2: What year was the earliest known chili recipe recorded?

Matching Games (answers at bottom)

No. 1: Match the Western legend to the chili tale!

1. Refused to rob a bank in McKinney, Texas because that is where his favorite chili parlor was located. ⁵
2. Quoted saying, "Anybody that eats chili can't be all bad." ⁴
3. Called chili a "bowl of blessedness" and would judge a town by the quality of its chili. ⁵

- A. Will Rogers, popular actor, cattleman, banker and journalist
- B. Jess James, outlaw and desperado
- C. Pat Garrett, speaking about Billy the Kid

No. 2: Match the celebrity to the secret chili ingredient!

1. Uses drained pinto beans, ground turkey and chicken broth. ²
2. Opts for kidney beans and beer. ²
3. Add drained red kidney beans and V-8 juice. ²
4. Prefers drained dark red kidney beans, ground pork, beef cubes, chicken broth and Mexican-style corn. ²

- A. Lou Holtz, football coach
- B. Brett Favre, NFL football player
- C. Robert Wagner, actor
- D. Vanna White, TV game show hostess

Beans and Peppers Trivia

- The use of beans in chili is most common in the South and Midwest. ¹
- Nearly all (86%) consumers recognize beans as a protein. ⁷
- The active ingredient in chili peppers that provides the heat is an alkaloid called capsaicin. ¹
- A majority of Americans (84%) know the difference between Navy, Pinto and Kidney beans. ⁷

Did you know?

Bush Brothers sells more than 55 million pounds chili, kidney and pinto beans in one year – the weight equivalent to 4,200 male African elephants! ⁸

Don't Mess with the Texas

- In 1977, the Texas state legislature introduced a bill designating chili as the official state dish. ³
- More canned chili is sold in New York City than in the entire state of Texas. ¹

Chili Champions Stats

- Joe DeFrates, from Springfield, Ill. is the only man to ever win both the National and World Chili Championships.³
- The first chili cook-off was hosted in Terlingua, Texas in 1967.⁴
- There are two international chili organizations: The International Chili Society (ICS) and Chili Appreciation Society International (CASI).⁶

Answers

Beatingful Q&A No. 1: Cincinnati

Beatingful Q&A No. 2: 1737 – Now that's old school chili!

Matching Game No. 1: 1B, 2C, 3A

Matching Game No. 2: 1D, 2B, 3A, 4C

1. Jameson, W.C., *The Ultimate Chili Cookbook*, 1999
2. Kellner, Jenny and Richard Rosenblatt, *All-American Chili Cookbook*, 1995
3. International Chili Society, www.chilicookoff.com
4. www.mexicanfood.about.com
5. www.socastee.com
6. www.io.com
7. Bush's Best Beans Chili Survey, 2002
8. A.C. Nielsen, August 2002